

CALL FOR PAPERS

Researching Voting Intentions

There has been surprisingly little coverage in *IJMR* in recent years of methodological developments and issues in this field of research. Despite the dearth of general submissions, past published papers on this subject have been recent award winners:

- Johnson and Harris (**48**, 3) – David Winton Award 2006
- Sparrow (**48**, 6) – MRS Silver Medal 2007.

However, the last serious coverage of this field of research in *IJMR* was within the special issue on 'Social Research' in 2004 (**46**, 1) discussing the reliability of online polls.

Some areas of interest:

- **Evolution of survey research methodologies.** In the UK, quota based 'face-to-face' interviews initially supplanted random probability sampling many years ago. This was augmented, or replaced, by telephone polling in the 1980s and in more recent years by online interviewing.
- **Exit polling** has also become an established part of the overall process in many countries, sometimes leading to the research methodologies and the electoral process itself being subject to close scrutiny where the differences between the two results are beyond the realms of sampling error.
- In some countries media coverage of political opinion polling, or polls themselves, are **banned** in the run-up to a general election.

Submissions might be formal papers (up to 5,000 words),
Forum articles (1,500–2,500 words) or Viewpoints (500 words).

Please see www.ijmr.com for submission details and our Guidelines to Authors.

Please submit your paper at www.editorialmanager.com/i-j-m-r,
ensuring that you mark your submission 'Researching Voting Intentions'.

We look forward to receiving your submissions.